

# How to Start a Business

## Getting Financed

### Getting Financed

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### Reminder: Range of Startups



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### Steps



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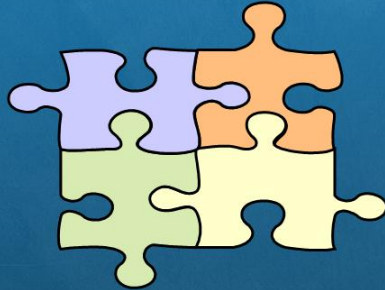
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# How to Start a Business

## Getting Financed

### Develop the Plan



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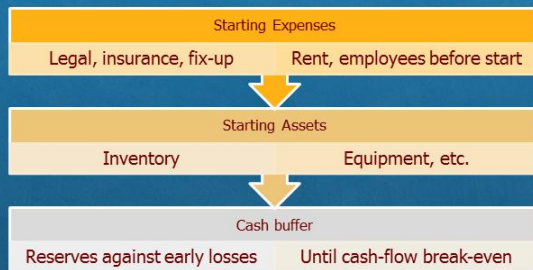
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### How Much Do You Need?



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### Investor Layout



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# How to Start a Business

## Getting Financed

### What Investors Want



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### What Investors Want

Growth and Return on Investment



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### Venture Capital



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# How to Start a Business

## Getting Financed

### Angel Investors



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### Friends and Family



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### Bootstrapping



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# How to Start a Business

## Getting Financed

### Arguments Against Bootstrapping



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### Borrowing the Money



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### The Investment Filter



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